



January 10, 2020

Dear Civic Official:

On February 5, 2020, Boys Scouts of America, Thunderbird District, along with the officials from the Madera area will continue a tradition that began in the 1920's. The first Civics Day was held as a joint venture of the City, County, and various Clergy of Madera. The idea was to promote pride in the community and was well received. The local Scouting leaders saw an opportunity to advance civic pride and aide Scouts with the completions of Merit Badges Scouts needed to progress in Scouting.

Over the past 90 plus years, Civics Day has grown into the longest annually presented Scouting events in America. Boys Scouts are paired with officials, so Scouts can gain a better understanding of their roles in government and to appreciate what our elected officials must do daily to run our local government, how their duties affect the lives of the citizen and most importantly why it is a citizen's responsibility to be involved at some level in the governing process. Whether this is your first time to participate, or your tenth, we sincerely thank you. If you are new to Civics Day, consider the impact you can have on a young person. Positive role models are so important in the development of tomorrow's leaders.

Scouts and officials will meet at the Madera United Methodist Church, 500 Sunset Avenue, at 12:00pm noon to pair off, and get acquainted with each other. This year's keynote will focus on the importance of youth, such as Scouts, being involved in their community and how events like Civics Day can help encourage them to be more engaged in their community.

The cost of the event is \$37.00 for each civic leader and scout. Following the luncheon, we ask that you take your designated Scout to your office to learn about your job. Perhaps you can share how education prepared you for the job. The afternoon is yours! Scouts are to be returned to the Church before 4:30PM.

Boys Scouts of America is concerned with the protection of youth and leaders in our program. For that reason, we will enforce our Youth Protection policy. Officials and Scouts will be in groups of three or more.

Should you have any questions about Civics Day, please do not hesitate to contact me Beverly Iverson at 559-284-1315 or Delailah Fajardo-Rosencrans at 559-903-5158

Sincerely,

Civics Day Chairperson



BOY SCOUTS OF AMERICA
SEQUOIA COUNCIL

Please fill out the following sheet and return it to the address below to change a Scout's life with your participation in Madera/Fresno County Civics Day! We greatly appreciate your support of this Scouting tradition!

The following person(s) from our office will be participating in Civics Day:

Name	Department/Title	Phone Number

Cost \$37.00 for 1 official and 1 Scout.

[] Please charge my: VISA Master Card Discover

Account Number: _____ Expiration: _____

3-Digit Security # _____

Billing address _____

City: _____ State: _____ Zip: _____

Your Signature: _____ Telephone: _____

[] Enclosed is a check made payable to BOY SCOUTS OF AMERICA

Please RSVP and return this form with sponsorship payment by February 3, 2020 to:

Civics Day
Sequoia Council, BSA
6005 N Tamera Avenue
Fresno CA 93711-3911
Attn: Delailah Fajardo-Rosencrans

For more information Please contact:

Beverly Iverson; Civics Day Chairmen, at (559) 284-1315

Delailah Fajardo-Rosencrans District Executive at (559) 320-2100 delailah.fajardo@scouting.org

Sincerely,

Civics Day Chairperson